
VERONIQUE VAN PELT'S NONESUCH PALACE PRESS RELEASE

For immediate release:

A young old hat of many studio projects in Los Angeles and Denver, young mother, educator, and multidisciplinary artist Veronique Van Pelt is a second generation pop singer with an excess of passion and skill in writing songs.

Her latest project, Veronique Van Pelt's Nonesuch Palace, is her flagship project in association with Hyphonic Studios and producer/engineer Alex Scott.

Veronique and Alex met as teenagers and played music together under the direction of the mentorship that produced her first studio project.

Both having jazz as a first musical language, with an affinity for and working understanding of a broad range of genres, on top of their shared experience, songwriter and producer describe the team as a winning combination.

"It's like Alex hears what I'm thinking," said Veronique. "He's just talented like that, but I do think a lot of it has to do with kinda growing up together. He was around when I was just figuring out I was synesthetic."

To Veronique, an album is a living piece of art containing multitudes of sensations.

Each instrument has a character which plays a part throughout the story which encompasses all the tracks. There's the true story which inspired the songs, and there are also whole synesthetically textured fantasias which she says play in her vision with every hearing. And the release is a birth or a coming of age, the point at which the art becomes separate from the artist, to live its own life.

And in this case, the album is accompanied by a vivid scifi romantic adventure novella, song by song and side by side with the real story behind each composition, also written by Veronique.

"It was just this story I came up with on the way to the studio, inspired by the sounds Alex was finding, and when I told it people's eyes kind of went to that world. So I wrote it down. But our executive producer dared me to write the real story too. That was harder."

The novella will be available at veroniquevanpelt.com, featuring the album artwork painted by the artist, on her phone.

"It's only the best thing I've ever made, after all, other than my baby girl - it's inspired by her, that revolution in instinct to pull no punches, lay it all out there, for her sake. I cried when it was finished. That's why I'm playing with the release. Because I need it to buy the baby shoes but I also need the release itself to be art, a multistage process."

With 6 of the 11 songs encompassed on the complete album, Veronique Van Pelt's Nonesuch Palace: Volume 1 released July 25, 2019 across all platforms.

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